

BREAKOUT

MEETINGS AT HARD ROCK HOTEL

DAYTONA BEACH



Panoramic ocean views, legendary amenities, and modern luxury await at Hard Rock Hotel Daytona Beach. Live large in the front row of one of America's most famous beaches. Bask in the Florida sun at one of our oceanfront pools or grab a bite at our world-famous Sessions Restaurant. When you book a meeting here, you can do it all while rocking out in true Hard Rock fashion. Guests become VIPs when you host them in exclusive oceanfront venues like our Avalon Ballroom. Get down to business in sleek meeting rooms outfitted with the

latest AV, high-speed Wi-Fi, and Hard Rock breakout extras. Or orchestrate an alfresco meal by the rolling waves on our glam Rock Royalty Terrace, followed up by a dance party with a local DJ or band. With more than 20,000 square feet of space, 200 guest rooms including 26 suites, our hotel give you tons of room to play, while talented planners, caterers, and banquet teams hustle hard to bring your vision to life.



PROPERTY OVERVIEW

SLEEP

- Deluxe Oceanfront Rooms and City Views
- Studio Suites
- Rock Royalty Suites
- Courtyard Suites
- Rock Star Suite

EAT

- Restaurants: Sessions & Constant Grind
- Bars: Sessions, Wave Terrace, Splash Pool Bar

MEET

- Over 20,000 sq. ft. of function space, including a 6,400 sq. ft. ballroom and an ocean front terrace

PLAY

- Swimming Pools: Two oceanfront pools and two oceanfront hot tubs with spacious outdoor deck and bar.
- Beach: Oceanfront property facing the Atlantic Ocean with direct beach access on no drive beach
- Fitness Center: Body Rock®
- Children's Area: Hard Rock Roxity Youth Club®
- Spa Services: Rock Spa® and Salon

Destination	Distance (miles)
Daytona Beach International Airport	9 miles
Orlando Sanford International Airport	49 miles
Orlando International Airport	76 miles

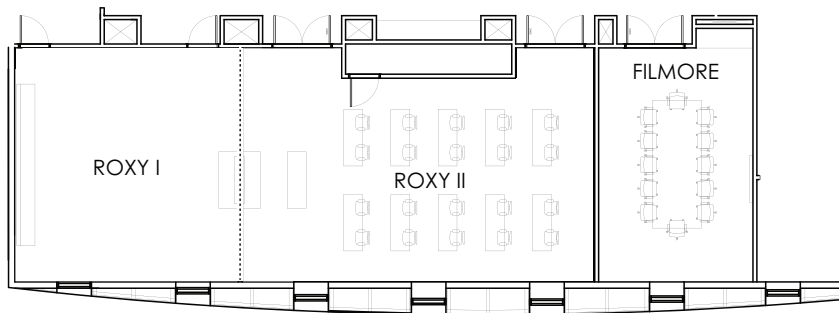
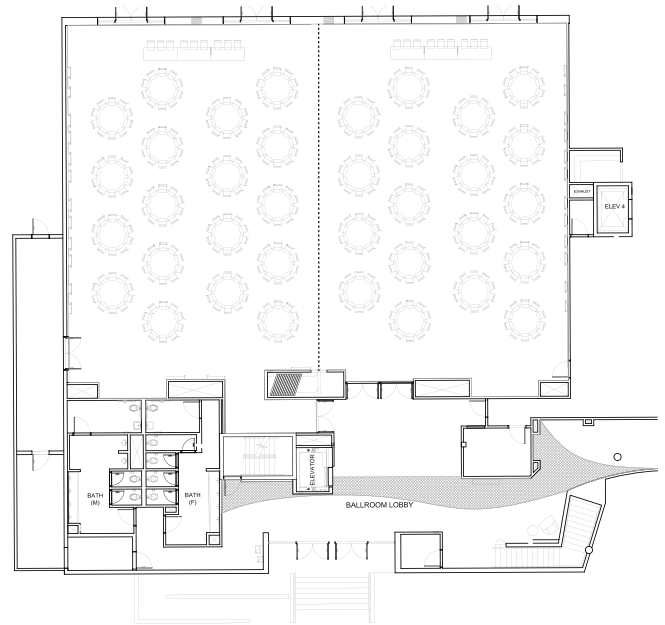


AVALON BALLROOM

With more than 6,000 square feet of open space and panoramic views of the Atlantic Ocean through floor-to-ceiling windows, this is the place to take meetings to new heights. Divide this ballroom venue into two for smaller seminars and trainings.

AVALON TERRACE

Located adjacent to the Avalon Ballroom, this ocean-front venue helps you mix work with pleasure. Host a cocktail reception or a company-wide celebration in this 8,300-square-foot outdoor space that adds a little wow to your beach resort event.



ROXY I & II

Perfect for smaller conferences, seminars, and training sessions, the Roxy I and II meeting rooms combine for almost 1,500 square feet of comfortable space for groups of up to 100 in Daytona Beach.

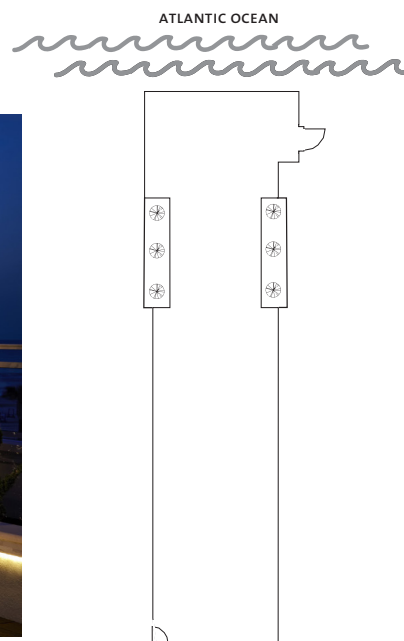
FILMORE

The Filmore meeting room provides the ideal setting for intimate board meetings, interviews, or trainings for up to 25 guests. This space is located next to the Roxy meeting room for convenient breakout meetings.



ROCK ROYALTY TERRACE

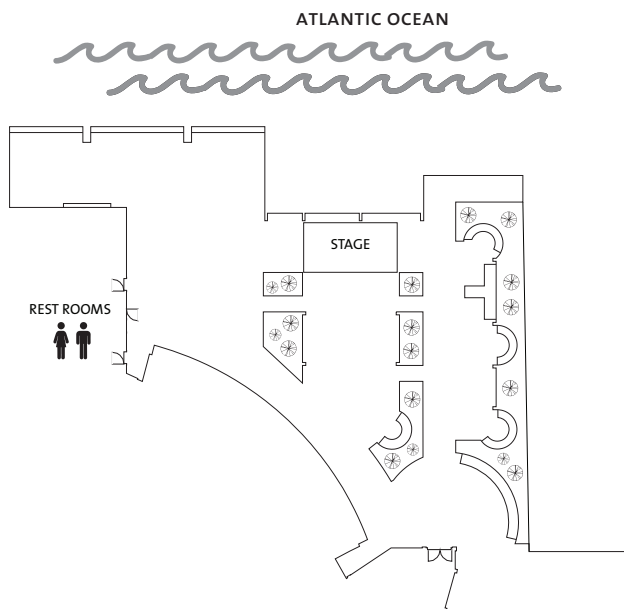
Located adjacent to Wave Terrace, this ocean front space is perfect for intimate gatherings and celebrations.



THE GREEN ROOM

Perfect for small meetings, the Green Room accommodates up to 10 people. Located above the lobby, it's the perfect place to brainstorm your next gig while getting a glimpse of the ocean.





WAVE TERRACE

Located on the third floor, the open-air, oceanfront Wave Terrace enhances your event with crashing waves and swaying palm trees, setting the stage for the meeting of a lifetime.



		CAPACITIES					
MEETING ROOM	AREA	RECEPTION	U-SHAPE	THEATRE	CLASSROOM	CONFERENCE	BANQUET
Avalon Ballroom	6,294	580	80	555	300	100	340
Avalon Ballroom I	3,152	290	40	260	160	50	180
Avalon Ballroom II	3,142	290	40	270	140	50	160
Avalon Pre-Function	2,156	269	n/a	n/a	n/a	n/a	n/a
Avalon Terrace	8,137	650	n/a	600	n/a	n/a	400
Filmore	425	35	10	25	12	15	10
Roxy	1,477	150	40	110	70	50	100
Roxy I	590	45	15	35	25	20	30
Roxy II	886	75	25	75	45	30	70
The Green Room	250	n/a	n/a	n/a	n/a	10	n/a
Wave Terrace	8,000	550	n/a	n/a	n/a	n/a	350
Rock Royalty Terrace	1,200	120	n/a	75	n/a	n/a	80



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