



BREAKOUT

MEETINGS & EVENTS AT HARD ROCK HOTEL

NEW YORK



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. For more than 50 years, we've been saving tables for our rock star friends & millions upon millions of their fans at Hard Rock's many Cafes and unique Hotels. 180+ Cafes and dozens of unique Hotels located worldwide.



LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through various philanthropic causes and activities. For more than 50 years, Hard Rock International has made it both its business and its abiding passion for making earth a safer, healthier, and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music, and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL—SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET



Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator, and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have listened to our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand-crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well, our DJs are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, are crucial in properly executing the music program.



MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES



From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.



- Unparalleled service and accommodations
- Contemporary, award-winning design
- Expert AV and technological integration
- Dynamic event facilities
- Reimagined classic bites and crushable cocktails

[VIEW VIRTUAL TOUR](#)

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All are designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We’ve partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds, and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



ENJOY A TALENT THAT
SETS US APART



"The hotel's top suite is the luxurious 1,800 square foot Rock Star Suite, a two-story penthouse with open-plan living and dining space, bar, a private terrace, plus VIP direct access to RT60 rooftop bar and lounge. Food and drink is on the 34th floor RT60 Rooftop Bar and Lounge with great views."

- Forbes





CULINARY
DISTINCTION
PERFORMED
DAILY





CREATIVE CULINARY CONCEPTS

PASSED HORS D'OEUVRES

Spanakopita • Shrimp Tempura • Wasabi Mayonnaise • Mini Beef Sliders
Aged Cheddar Horseradish Mayo • Empanadas • Portobello Mushrooms • Avocados • Sprouts
Tuna Tartare • Taco Shell • Vegetarian Rice Paper Rolls Mint Basil Soy Dressing

STATIONS

MEDITERRANEAN SPREAD

Heirloom Tomato • Burrata • Torn Basil • Shaved Fennel • Parmesan Lemon • Grilled Vegetables
Artichoke Peppers • Eggplant • Zucchini • Mushrooms • Olives • Carrots
Asparagus • Sundried Tomatoes • Parmesan Reggiano • Grana Padano • Asiago • Taleggio
La Turprosciutto • Salami • Soppressata • Capicola Honeycomb • Almonds • Dried Fruit
Jam Artisanal Breads with Assorted Mustards

ROASTED-PEPPERED BEEF TENDERLOIN (BUTCHERS BLOCK)

Potato Au Gratin • Grilled Asparagus • Wild Mushrooms • Horseradish Cream

DESSERT STATION

HYPNOTIZE

Double Chocolate Chunk Cookies • Éclaires • Lemon Meringue Tarts
Tiramisu • Rum Baba • Paris-Brest • Pâte de Fruit

*FULL MENU AVAILABLE UPON REQUEST



CHART-TOPPING DINING EXPERIENCES

RT60 ROOFTOP BAR & LOUNGE

Situated atop the 34th floor amidst the bustling heart of Midtown Manhattan, RT60 Rooftop Bar and Lounge is a sanctuary for cocktail enthusiasts. Derived from the formula for the perfect measurement of sound: a reverberation time (RT) of 60 decibels the rooftop bar offers a menu of crushable cocktails, reimagined classic bites and an exciting lineup of live music, performances and DJs to transition guests from evening hangs to a late night vibe.



SESSIONS RESTAURANT

Sessions Restaurant represents the soundtrack of the city with farm-fresh all-day dining, art, and music memorabilia. Located on the main level, this light-filled atrium and terrace evokes the energy of New York City.



SURROUND
YOURSELF
WITH THE BEST

MUSIC-INFUSED ROOMS & SUITES

The brilliance is in the details. Stay in the heart of music & entertainment with 446 exquisitely designed rooms and suites, innovative dining, and music-infused amenities.

ROOMS

Reserve well-appointed King and Double Queen rooms with floor-to-ceiling windows, city views, and a comfortable banquette to work and dine. Kimono robes, Lavazza® espresso, Rock Spa® bath products, and fast Wi-Fi complete the act.

- Classic & Superior King: 1 King Bed
- Deluxe King: 1 King Bed
- Classic Queen: 2 Queen Beds

SUITES

Turn up the volume with our Studio and Platinum Suites for an urban oasis with additional living space; some offer a private terrace balcony for elevated lounging in the heart of Mid-town.

- Studio: 1 King Bed
- Platinum Suite: 1 King Bed
- Terraces Available

ROCK STAR SUITE

Elevate your stay for a truly legendary experience. The Rock Star Suite is your sky-high, bi-level penthouse with an expansive outdoor terrace and original artwork and music memorabilia from some of the world's greatest performers.



A woman with long dark hair, wearing a patterned blouse and jeans, is dancing joyfully with one arm raised and holding a glass of red wine in the other. In the foreground, a man with grey hair and sunglasses is reclining in a red leather chair, listening to music on a vintage-style portable record player. The setting is a modern hotel lounge with large windows overlooking a city skyline.

“The hotel is modern, elegant and brand new. The entire hotel including the foyers are pop/rock themed, showcasing stars’ costumes, guitars, etc. everywhere which is very fun. The staff is super nice and very helpful— many hotels could learn from them.”

- Gaddemon
TripAdvisor



Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS®

Upon check-in, you'll receive a link to stream our curated playlists on Spotify.

PICKS®

Get something much cooler than ice delivered to your room.
Borrow a Fender® electric guitar and headphones, free.

WAX®

Partnering with Crosley™, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley™ turntable will keep the records spinning as guests find their groove at leisure.



CELEBRATE

WITH HARD ROCK HOTELS

Take your social gatherings to new heights at Hard Rock Hotel New York, where the city's vibrant energy meets legendary entertainment. Whether it's a milestone birthday, a chic cocktail party, or a glamorous gala, our venues offer the perfect backdrop for creating cherished memories. Elevate your event with our creative dining and mixology options and legendary hospitality, making every moment award-worthy.

From intimate gatherings to grand affairs, our versatile event spaces cater to every type of celebration. Let our dedicated team of event experts guide you through the planning process, ensuring every detail is meticulously curated, ensuring every detail is executed flawlessly.



INSPIRING SPACES

The music-infused Hard Rock Hotel New York has illuminated the NYC skyline, boasting an array of nontraditional meeting & event spaces encompassing 16,000 square feet.

THE VENUE ON MUSIC ROW

Edit that same old story with The Venue On Music Row. Host a 600-person gathering in our one-of-a-kind 6,069 square foot, bi-level entertainment space equipped with an expansive LED screen for hybrid meetings.

NYE EVENTS

Celebrate in style at NYY Events, Midtown Manhattan's premier private event space. At over 1,800 square feet with capacity for nearly 150 people, NYY has a dedicated street level entrance and oversized bar allowing the entire party to come together.

AUDACY LIVE

Get down to business in Audacy Live, our fully equipped music recording studio that doubles as a breakout space. Located on a dedicated floor, the 567 square foot soundproof room accommodates up to 70 people and features a large LED screen and 3 smaller LED monitors.

The image shows a grand, multi-level interior space, likely a hotel lobby or a large event hall. The ceiling is a large, circular dome with a complex, radial pattern of wooden panels and recessed lighting. Two large, cylindrical columns on either side of the frame are covered in a perforated metal mesh, which glows with a warm, golden light. The floor is made of dark wood with a herringbone pattern. In the foreground, there are several square wooden tables with dark chairs, each with a small, glowing lamp in the center. In the background, there are more tables, chairs, and a balcony with a glass railing. The overall atmosphere is warm and sophisticated.

"The Venue is set to be a must-visit destination, playing host to world-class entertainment performances as well as fashion shows, after-parties and gala dinners for some of the city's most sought-after moments."

- TravelPulse

TECHNICAL INFORMATION PACKAGE

POWER

(1) LEX 200 AMP Company Switch (Shared)

AUDIO

(1) MIDAS M32R

MAIN FLOOR

(8) L'ACoustics KARA III
(2) L'ACoustics A15i FOCUS (outfill)
(2) L'ACoustics A15i WIDE (outfill)
(2) L'ACoustics x8 (banquette fill)
(4) L'ACoustics KS28 (subs)
(4) L'ACoustics KIVA II (front fill)
(2) L'ACoustics LA7.16 US (amplification)

BALCONY

(2) L'ACoustics A10i FOCUS
(2) L'ACoustics A10i WIDE
(4) L'ACoustics X8 (banquette fill)
(2) L'ACoustics KS21i (subs)

MONITORS

(8) L'ACoustics X12
(2) L'ACoustics LAFX US (amplification)
(2) L'ACoustics A15 WIDE (sidefill)
(2) L'ACoustics KS21 (sidefill)

LIGHTING

(1) GRAND MA LIGHT

FLOWN

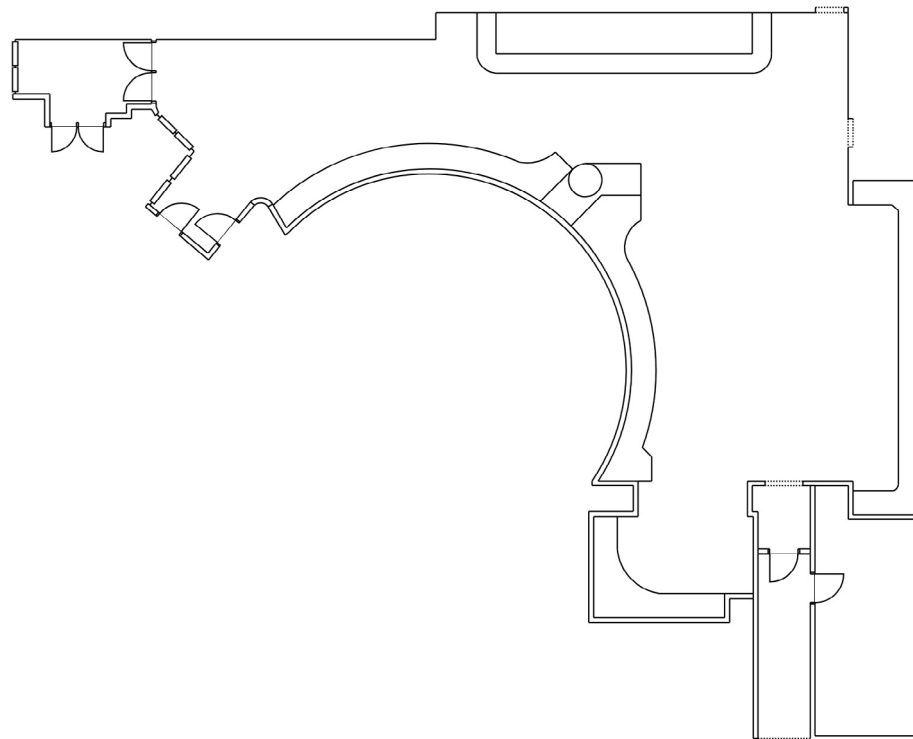
(12) MARTIN AURAXIP
(20) MARTIN ERA 800 PERFORMANCE

FLOOR PACKAGE

(4) MARTIN ERA 800 PERFORMANCE

MEETING & EVENT SPACES

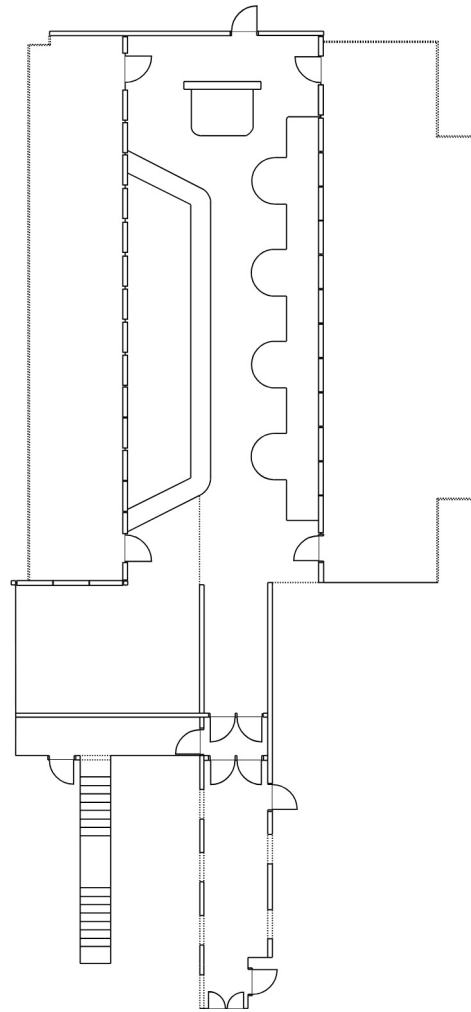
NYY EVENTS



TAKE A TOUR

MEETING & EVENT SPACES

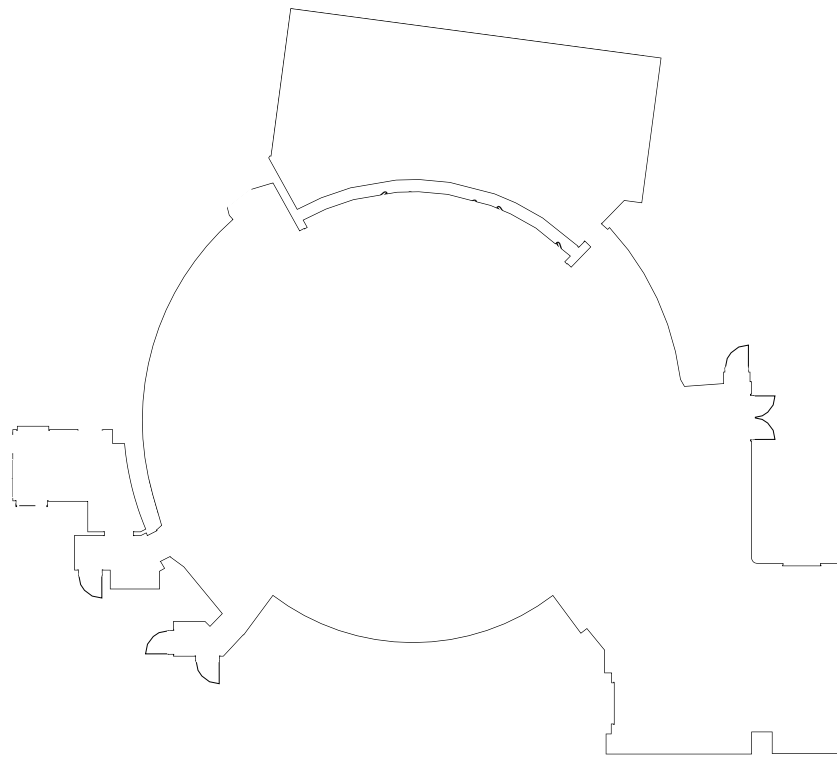
RT60 ROOFTOP BAR & LOUNGE



TAKE A TOUR

MEETING & EVENT SPACES

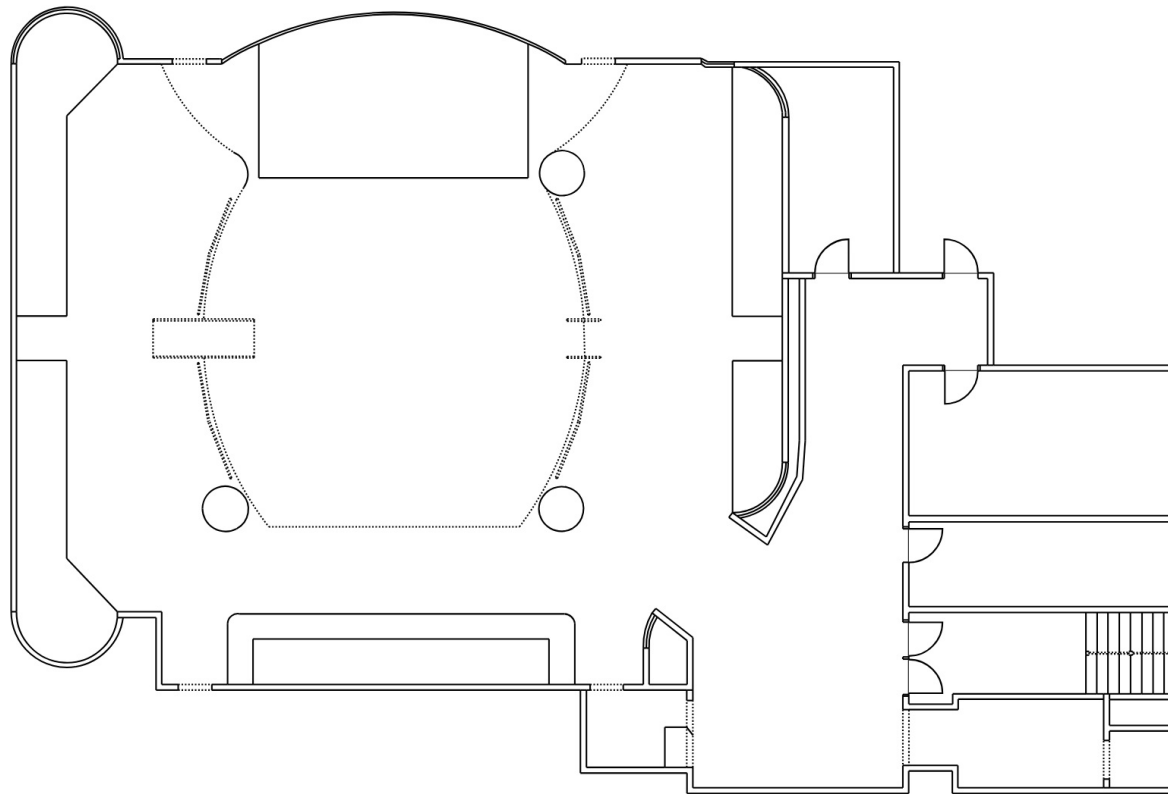
SESSIONS RESTAURANT



TAKE A TOUR

MEETING & EVENT SPACES

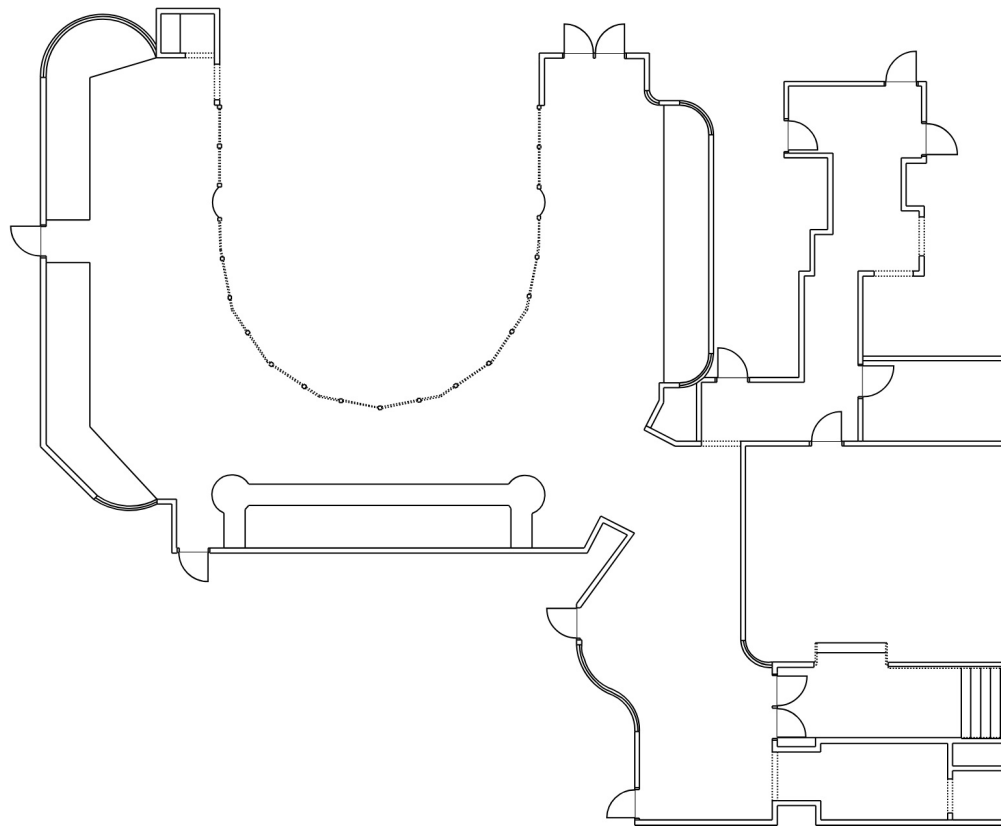
THE VENUE ON MUSIC ROW - MAIN FLOOR



TAKE A TOUR

MEETING & EVENT SPACES

THE VENUE ON MUSIC ROW - MEZZANINE



TAKE A TOUR

CAPACITY CHART

room	square ft.	length	width	ceiling	capacity	banquet	boardroom	reception	theater	classroom	u shape	hollow sq.
rt60 rooftop bar & lounge												
total rt60	3,025	54'	85'	14' 11"	150-250			150-250	na	na	20	10
north terrace	957	19.1'	63.5'	uncovered	100	na	na	100	na	na	na	na
south terrace	611	12.3'	64.7'	9' 3"	60	na	na	60	na	na	na	na
vip lounge				9' 3"	40	na	na	40	na	na	na	na
indoor bar & lounge	2,617	37.7'	85.1'	4' 11"	100	10	10	100	na	na	20	10
the venue on music row												
total venue	6,069	73.5'	95.7'	26' 5"	600	300	50	600	200	50	50	60
main floor	3,880	73.5'	95.7'	10' 4"	400	250	50	400	200	50	50	60
upper floor	2,189	78.4'	96.3'	10'	200	50	na	200	na	na	na	na
rock star suite												
total rock star suite	3,765	44.2'	84.8'	9' - 19' 6"	45	na	12	45	na	na	na	na
total rock star suite level 1	2,980			9' - 19' 6"	45	na	12	45	na	na	na	na
rock star suite indoor - level 1	1133	45.4'	19.3'	9' - 19' 6"	45	na	12	45	na	na	na	na
rock star suite terrace - level 1	1,847	31'	58.4'	not covered	90	na	na	90	na	na	na	na
rock star suite indoor - level 2	785			9'	na	na	na	na	na	na	na	na
sessions restaurant												
total sessions	2,324	96.6'	108.4'	24'	150	na	na	150	na	na	na	na
sessions indoor	1,767	73.9'	108.4'	24'	100	na	na	100	na	na	na	na
sessions terrace	748	25.8'	48.7'			na	na	50	na	na	na	na
nyy events												
total nyy	1,812	80.2'	66.3'		150	100	24	150	110	60	24	na
audacy												
total audacy	567				na	40	12	20	70	30	30	30

For more information, please call our event coordinators at 212-970-1200 or visit hardrockhotels.com/new-york/meetings-and-events



BREAKOUT

NEW YORK

STEP OUTSIDE AND STEP IT UP

Hard Rock Hotel New York has illuminated the skyline in the heart of Midtown Manhattan. Gracing the iconic skyline at 159 West 48th Street, steps from Times Square, Broadway, Rockefeller Center, Bryant Park and Fifth Avenue shopping, the must-visit entertainment destination aims to honor the legacy of Music Row.

We invite you to connect with us

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RADIO CITY MUSIC HALL • THEATER DISTRICT
ROCKEFELLER CENTER • BRYANT PARK

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NEW YORK

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